

PAMETNA MESTA IN SKUPNOSTI

Pomembnost prepoznavanja potreb
skupnosti

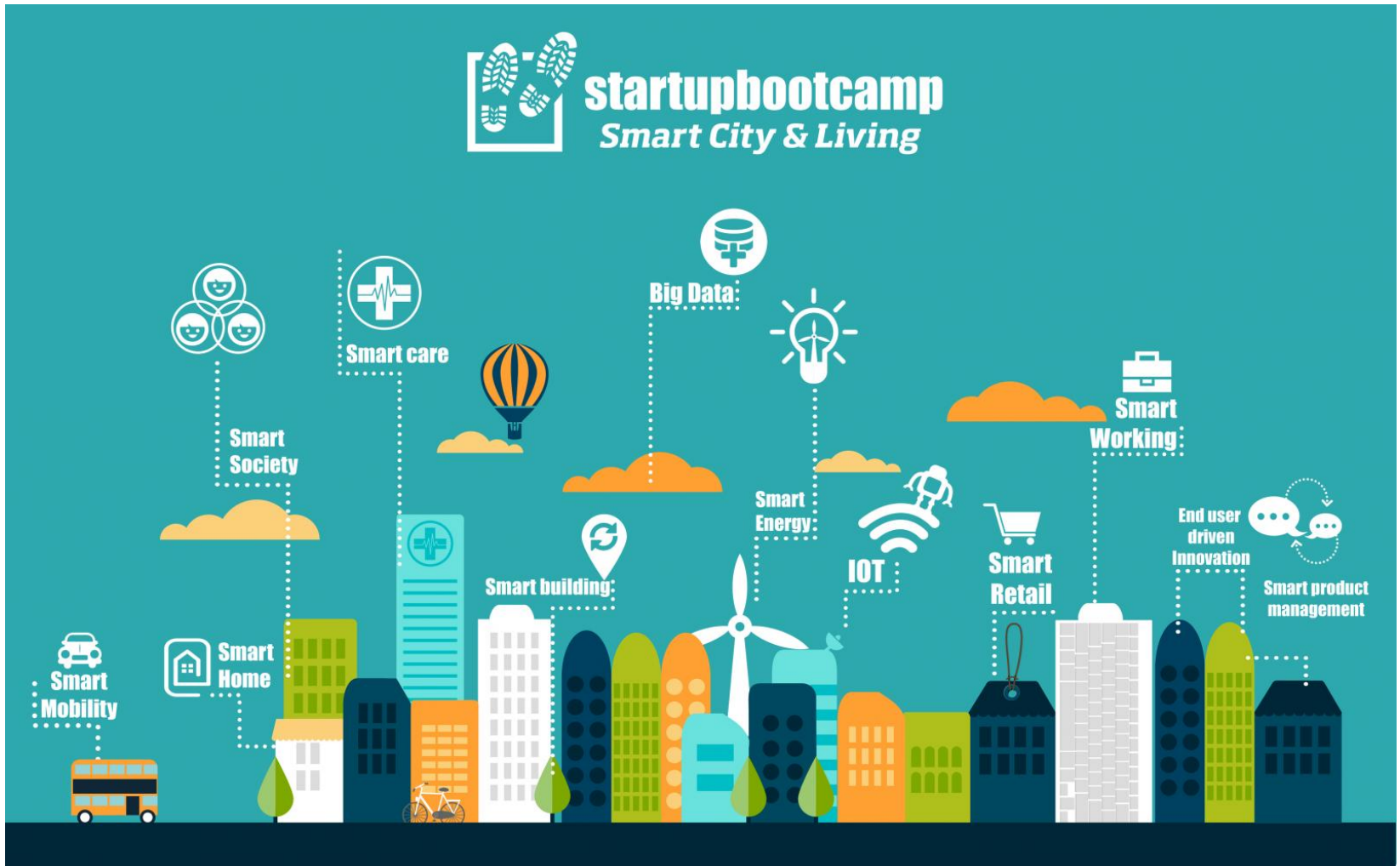
Simon Mokorel - FLAPAX

MOS Celje, 14.9.2016

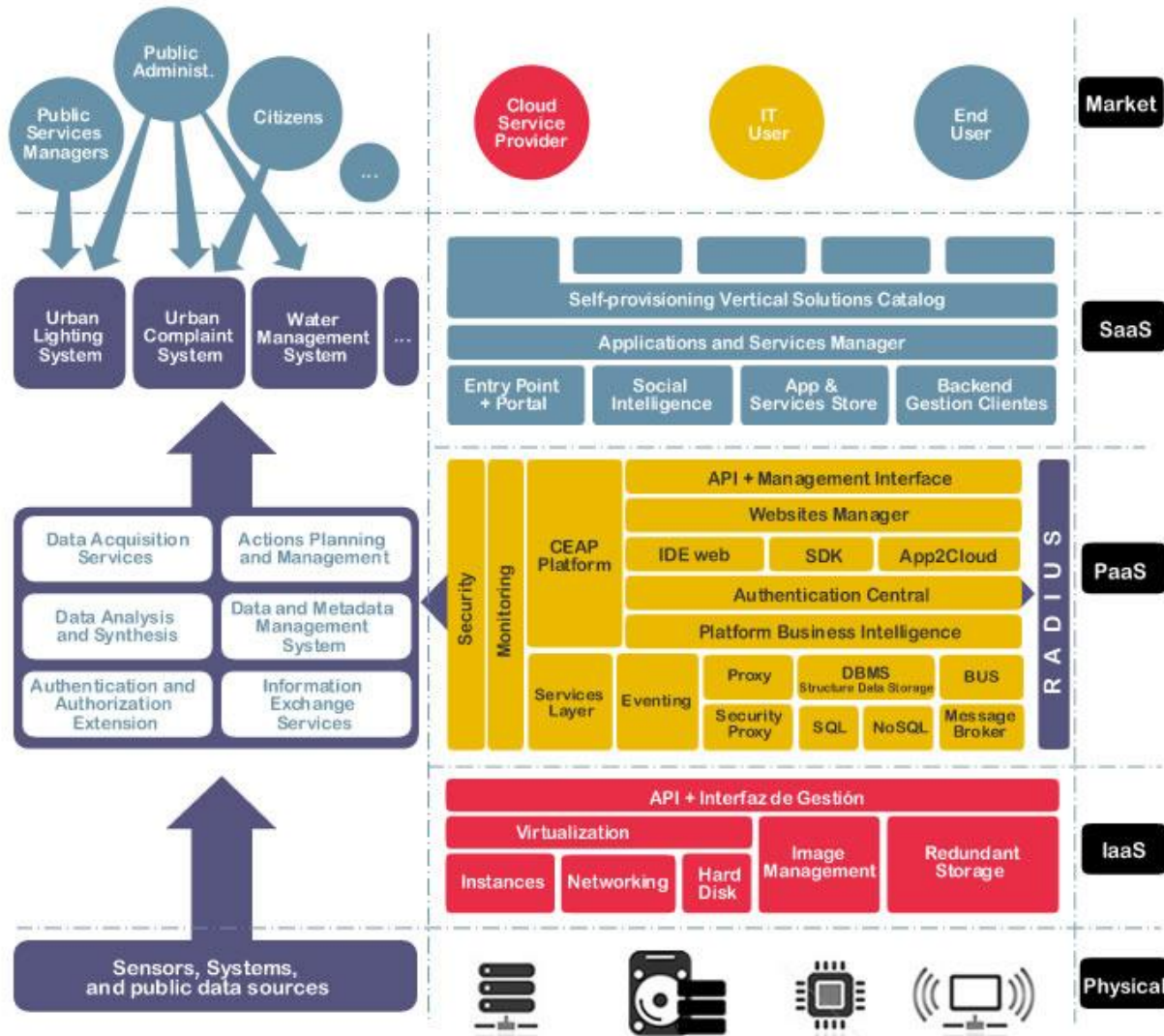
Kaj so pametna mesta in skupnosti?



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OBLAČNO
RAČUNANJE

INDUSTRIJA 4.0

DIGITALIZACIJA

ODPRTE
INOVACIJE

BIG DATA

INTERNET
STVARI

PAMETNE
MESTA

...

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KAKO

DA RAZUMEMO IN IZPOLNIMO NAŠE
PROBLEME, POTREBE, ŽELJE IN IZZIVE

ČE ZAČNEMO OD ZAČETKA

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PROBLEMI
POTREBE
ŽELJE
IZZIVI



LJUDJE
OKOLJE

ČE ZAČNEMO OD ZAČETKA

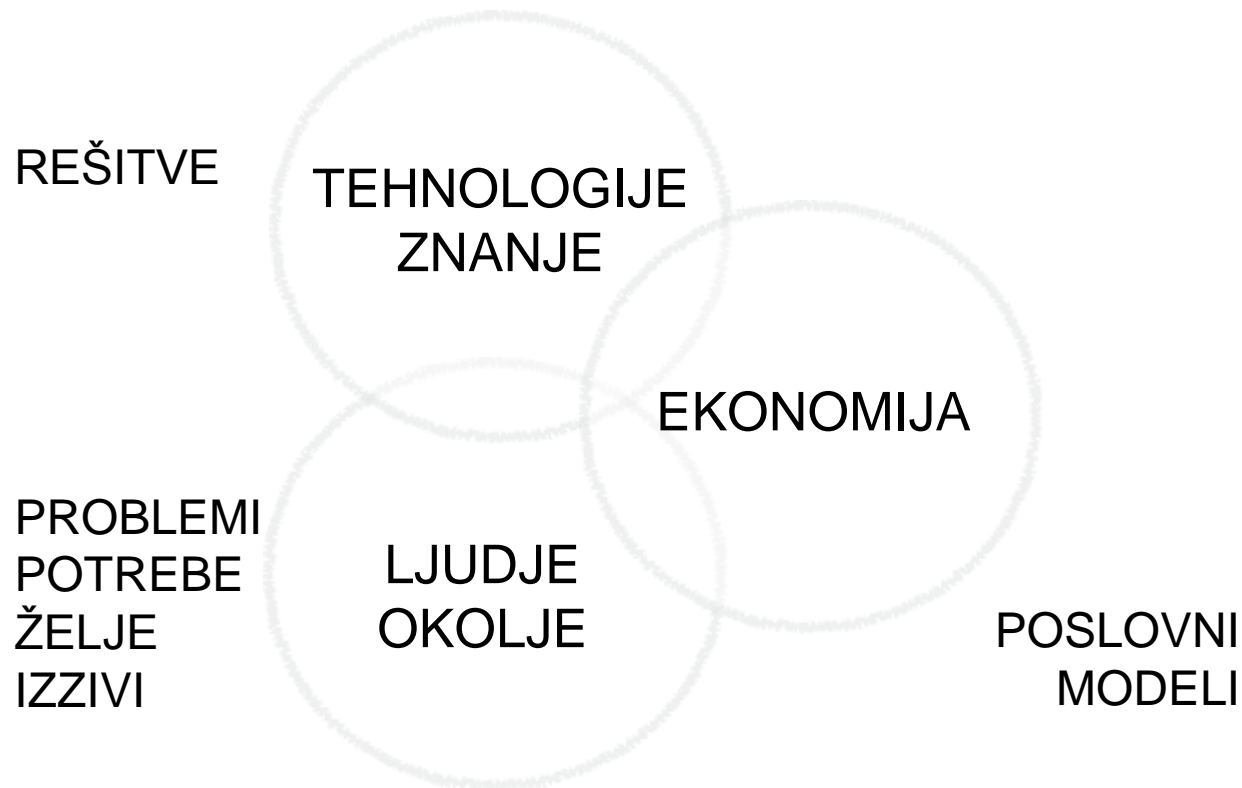
REŠITVE

TEHNOLOGIJE
ZNANJE

PROBLEMI
POTREBE
ŽELJE
IZZIVI

LJUDJE
OKOLJE

ČE ZAČNEMO OD ZAČETKA



POTREBE SKUPNOSTI V OBČINAH

Učinkovitost procesov

Varnost

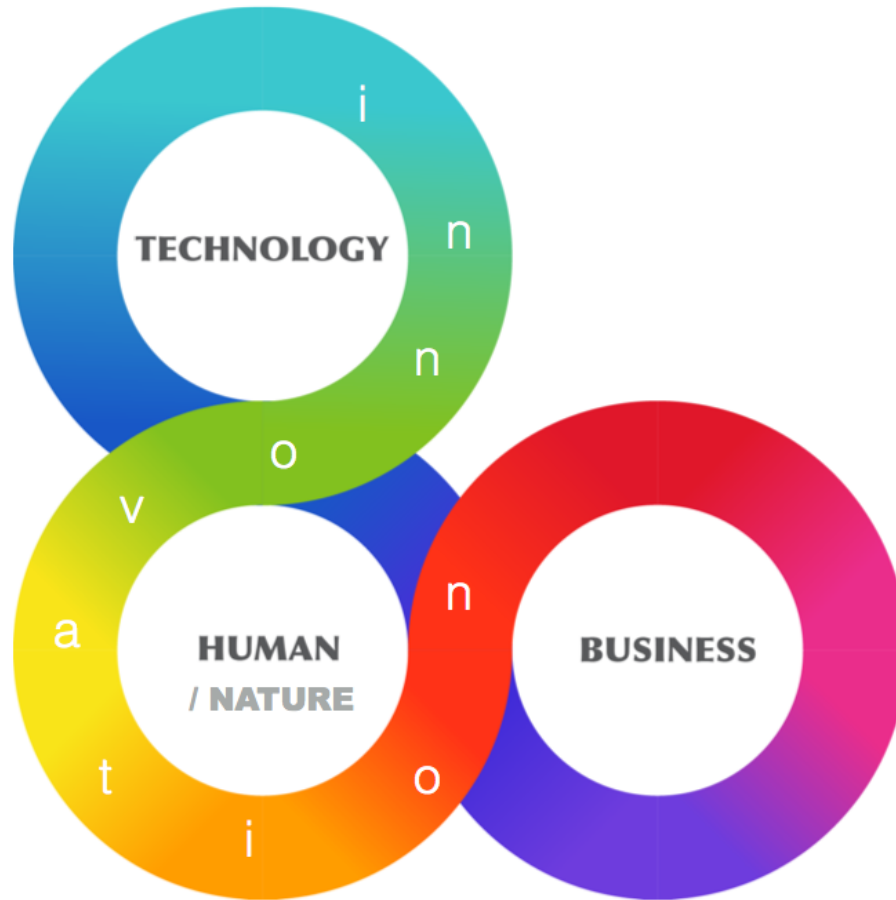
Trajnost

Dostopnost virov

Enostavna administracija

Transparentnost vodenja in
upravljanja

INOVACIJE IN ...



... MISELNI PRESKOK

FREE YOUR MIND and THINK



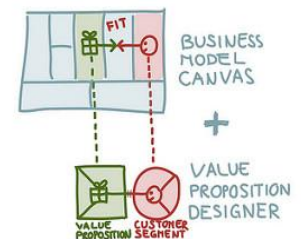
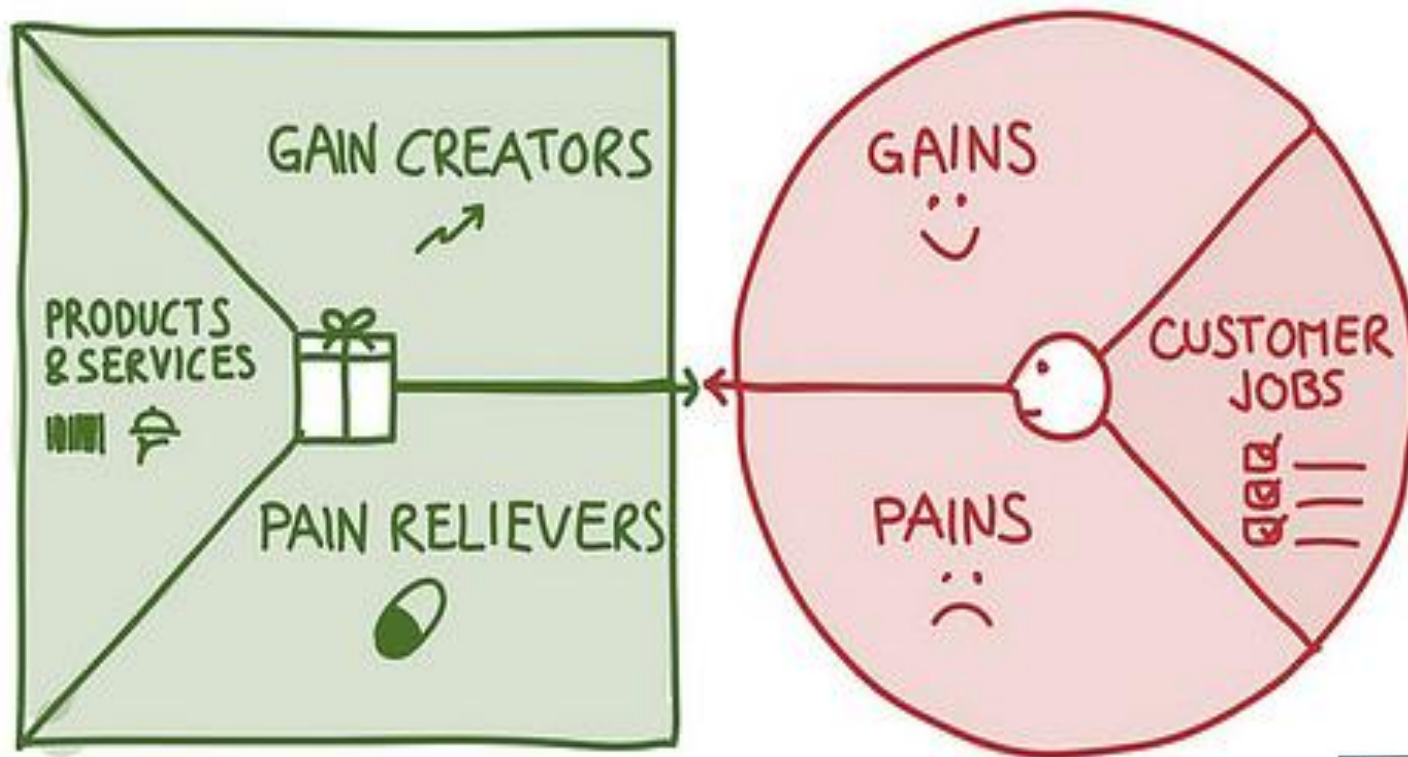
It doesn't matter how many resources you have

if you don't know how to use them, they will never be enough

POT DO PAMETNE OBČINE

- Razumet probleme, potrebe, želje, izzive
- Postaviti si moramo strateške usmertive
- Uvesti sistem prodobivanja kompetenc – izobraževanje – s tem se začne proces digitalne preobrazbe
- Postati del širših iniciativ
- Postavit sistem odprtih inovacij in odprtih podatkov

Orodje “Edinstvena vrednost”



KORISTI OBČINSKEGA EKOSISTEMA

- Optimizacija procesov in virov
- Novi modeli upravljanja občin
- Trajni razvoj okolja
- Nova delovna mesta
- Gospodarski učinki

KORISTI POSAMEZNIKOV

- Oseben razvoj
- Priložnost, biti del ustvarjalnega okolja
- Občutek varnosti
- Finančni učinki

“PAMETNO MESTO”

Pametno mesto je tisto mesto, ki vzpostavi ravnovesje med ljudmi (skupnostjo), tehnologijo in poslovnimi učinki in pri tem optimalno izkorišča informacijske tehnologije in vzpodbuja stalno inovativnost.

- PAMETNO “Energijsko učinkovito” MESTO
- PAMETNO MESTO odprtega izobraževanja
- PAMETNO MESTO “odprtih inovacij”
- ...

FLAPAX POSPEŠEVALNIK

European Smart Community Accelerator for Alps, Danube, Mediterranean & Balkans

COMMUNITY-CENTRIC

THE **FLAPAX** ECOSYSTEM

READY FOR DIGITALISATION

1

Smart community acceleration platform

To unlock the business potential of the digitalisation and form a new market.

Government	Energy
nature preservation community-centric holistic public services	sustainability availability affordability
Infrastructure	Mobility
open intelligent integrated	goods knowledge people

RECOGNISE PROBLEMS & NEEDS

In 30% of municipalities the post offices in smaller towns need to solve rentability issues for not closing down

44% municipalities need energy efficient infrastructure for vehicles

56% municipalities have as priority to reduce household energy consumption

FIND & DEVELOP MARKET-READY SOLUTIONS

e-stamp

intelligent power stations

intelligent cooking gadgets

FLAPAX GLOSSARY FOR ACCELERATION

DIGITALISATION goes over digitisation, the mere process of converting individual analogue streams of information into digital bits. It is the phenomenon of adoption of new technologies with brave embracement of the new possibilities to bring the customer experience to a new level.

COMMUNITY-CENTRIC stays for recognition of the fact that it is not about creating good solutions, but about dialog, sensing of needs and requirements and creation of solutions WITH those, who will use them - the community.

FLAPAX is inspired by the nature and follows the theory of the Butterfly effect in which a flap of the butterfly can cause or prevent a hurricane on other part of the world. By the creation of the smart community platform, innovative financial instruments and integrated IT infrastructure the Flapax ecosystem accelerates disruptive flaps of solutions which will dominate the markets that are yet to emerge.

2

Financial mechanism

To guarantee continuous financial support for innovative projects.

- EFISI - European Fund for Strategic Investment
- Regional and EU public funds
- Other public and private funds
- Strategic partnerships

3

IT regional infrastructure

To support the integration and adoption of digital technology & boost the service offer through all 4 regions.

- Region/ Municipalities data integration ready-to-use for new solutions
- Over regional integrated analytics & security
- Marketplace for solutions & their integration

By integrating authenticity of natural environments and their inhabitants the goal is to pioneer the cross-border collaboration and accelerate the development of smart community business, research and government solutions to

serve more than 200 million citizens.

FLAPAX - Accelerating. Living.

HVALA ZA POZORNOST

FLAPAX pospeševalnik

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