

FLAPAX

**European Smart Community Accelerator
for Alps, Danube, Mediterranean & Balkans**

FLAPAX initiative



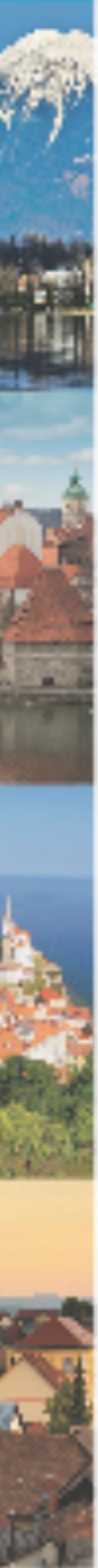
November 2017



IDEA

Create a unique **INTELLIGENT REGION ECOSYSTEM** **in Central and South-Eastern Europe**

FLAPAX is inspired by the nature and follows the theory of the Butterfly effect in which a flap of the butterfly can cause or prevent a hurricane on other part of the world. Whatever we do makes difference. We want to accelerate the smart flaps.



MISSION

WHY

For our children.

We don't want to follow the changes, we want to co-create them.

HOW

By creating an ecosystem which stimulates the interaction between demand and offer; unlocking the business potential of digitalisation, creating new perspectives and accelerating the evolution of (smart) community.

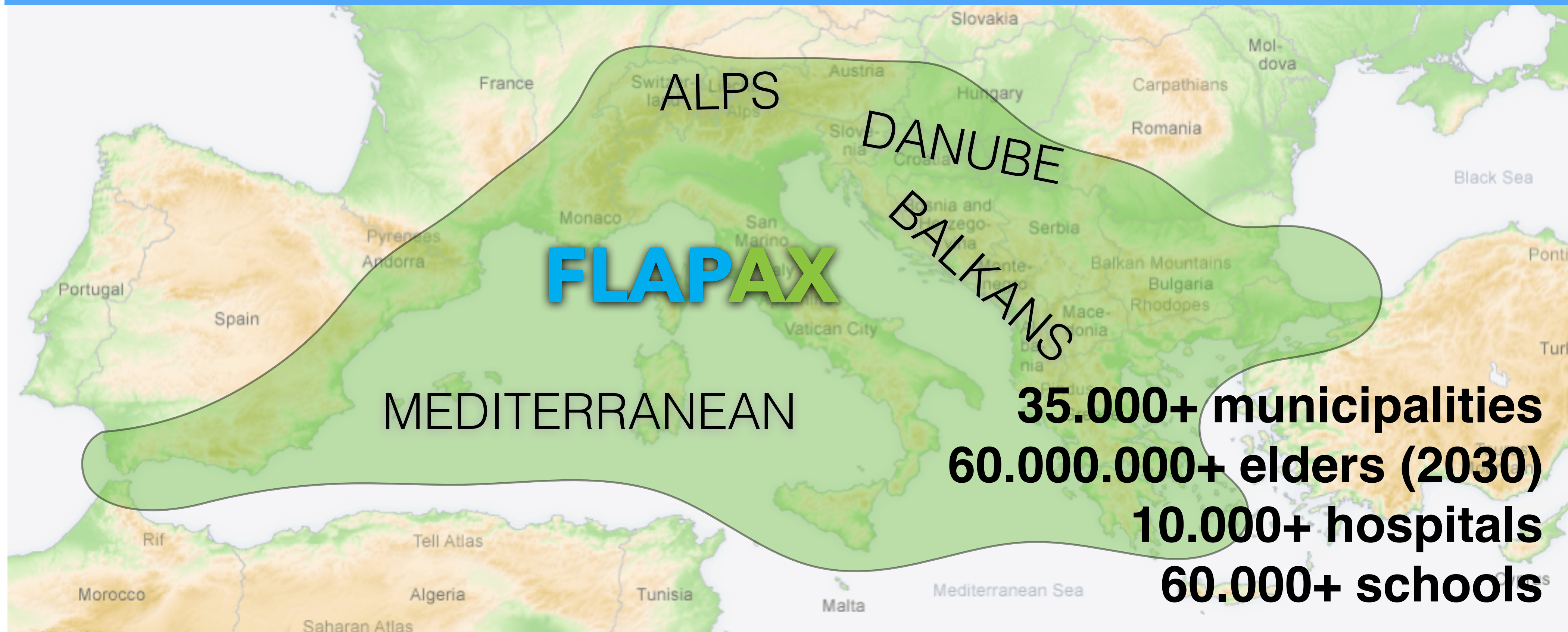
WHAT

Act as an intermediary between the problem and solution by raising the Smart Community Maturity Level and by supporting the project roll-out.



4 REGIONS

TO SERVE 200+ MILLION CITIZENS WITH SMART COMMUNITY SOLUTIONS.



PROBLEMS - CHALLENGES

MINDSET

Uncertainty about the future

Change as a threat

Incapability to think big

Fear of failure

ECOSYSTEM

Fragmented

Lack of systemic approach to community problems, needs and wishes

Missing competences

Lack of support for wise digital transformation

FINANCIAL RESOURCES

Lack of financial support for larger projects deployment

Bigger countries get the 'regional funding money'

Lack of innovative financial mechanisms mixing private and public capital

IT INFRASTRUCTURE

Fragmented

No support for cross-regional solutions

FORGOTTEN SMALL MUNICIPALITIES

LOW SMART COMMUNITY READINESS LEVEL

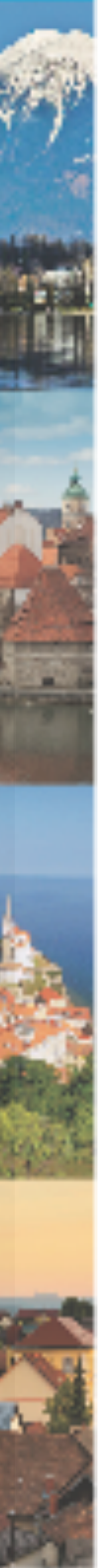
COLABORORATION

FLAPAX initiative



SOS

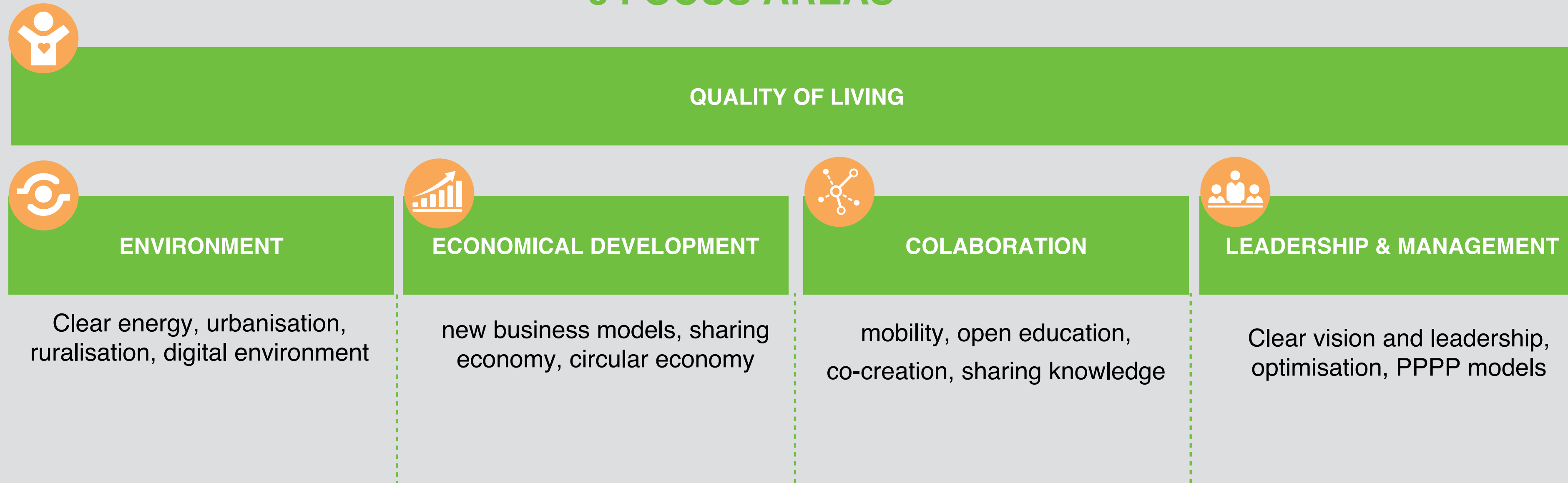
Association of Municipalities and
Towns of Slovenia



STRATEGIC DIRECTIONS



5 FOCUS AREAS



4 STRUCTURAL ELEMENTS

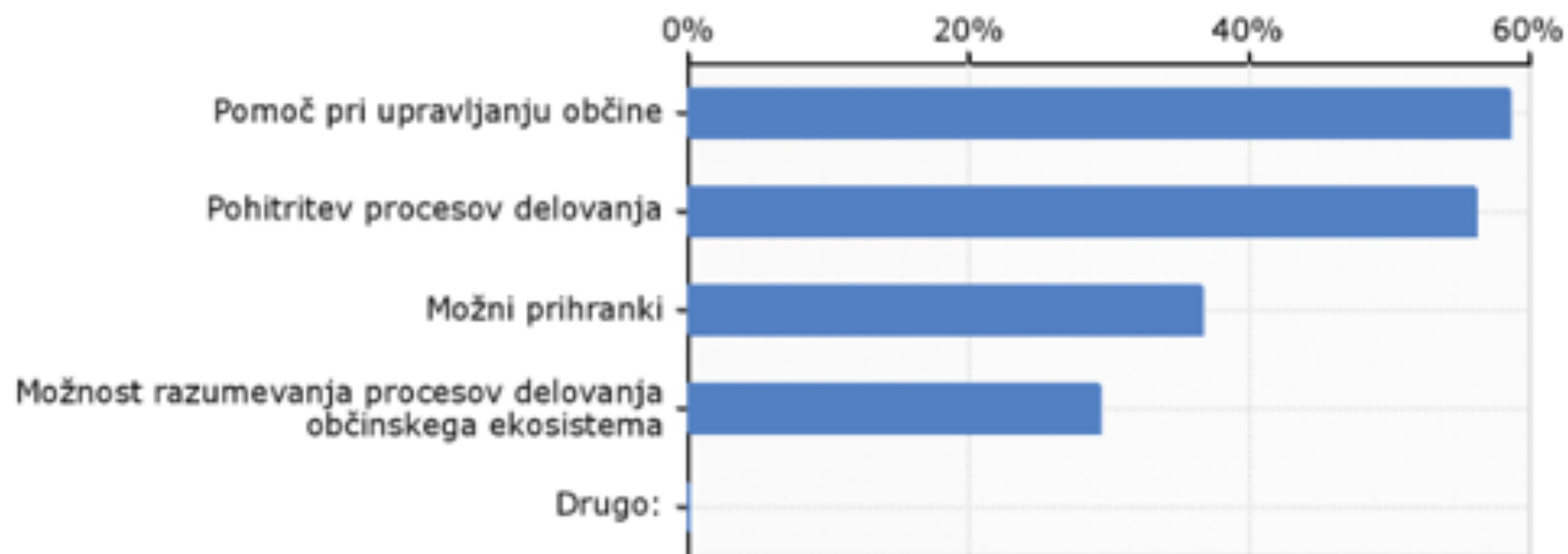


COLLABORATION



Kaj je za vas največja uporabna vrednosti vpeljave IoT rešitev v vašo občino? Označite ustrezen odgovor. Možni so trije odgovori.

Možnih je več odgovorov

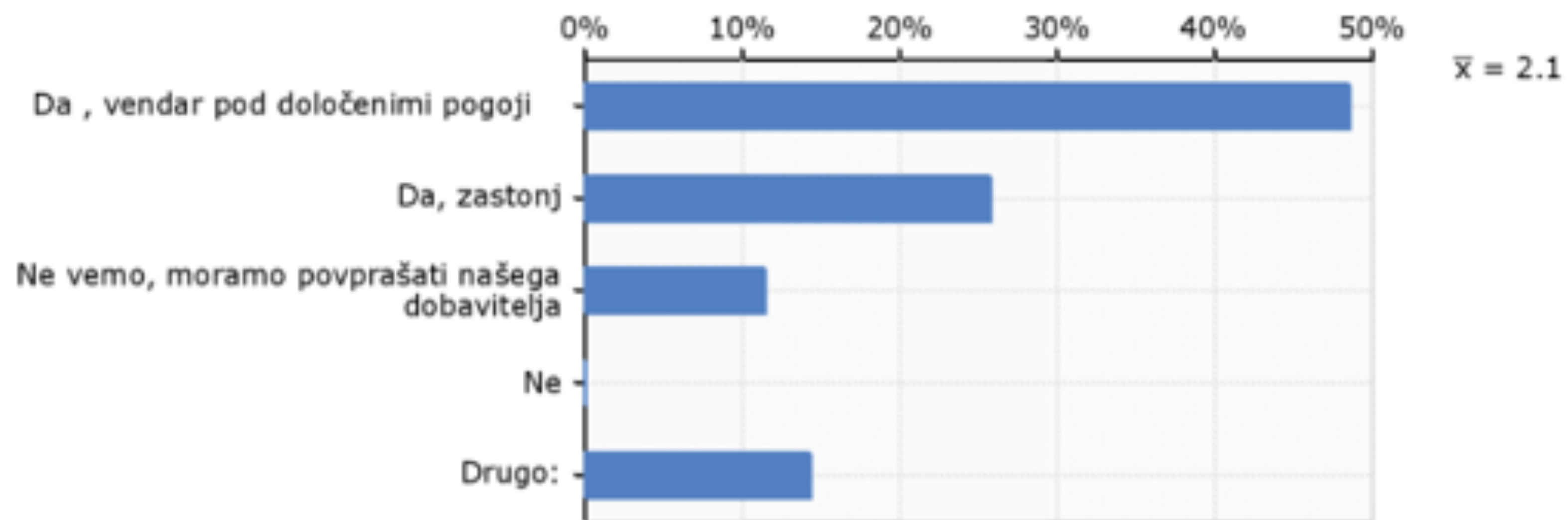


Source: SOS PROPI, november 2017

COLABORATION



Ali bi bili pripravljeni te rešitve deliti tudi z drugimi občinami? (n = 35)





THANK YOU FOR YOUR ATTENTION

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