



THE REPUBLIC OF CROATIA
COUNTY PREFECT OF
VARAŽDIN COUNTY

CLASS: 320-20/23-01/1

REF. NO.: 2186-02/1-23-7

Varaždin, 6th February 2023

ALPE - ADRIA

**A Call for Expression of Interest in -
Participation at the
5th Alpe - Adria International Pumpkin Seed Oil Exhibition**

Dear Sir/Madam,

This year Varaždin County is, for the fifth time, organising the **Alpe - Adria International Pumpkin Seed Oil Exhibition**. The Exhibition will be held on **20th May 2023** in the County Palace, the seat of Varaždin County, and will evaluate refined and unrefined pumpkin oils.

The goal of the 5th Alpe - Adria International Pumpkin Oil Exhibition is to further popularise high-quality pumpkin oil and raise consumer awareness of the importance of healthy eating and locally-sourced produce. With this goal in mind we want to connect pumpkin oil producers from within the Alpe - Adria Region for a fourth consecutive year to create a strong production brand.

Previous exhibitions have been an important step to achieving this goal, in which Croatian institutions and partners have been joined by the following Austrian and Slovenian partners: Landwirtschaftskammer Kärnten (Austria), Landesverband Bäuerlicher Direktvermarkter (Austria) and Kmetijsko gozdarski zavod Ptuj i Murska Sobota (Slovenia), whom we would like to express our sincere appreciation. We greatly hope that this International Exhibition will become a traditional event that will, year on year, significantly contribute to the strengthening of the pumpkin oil brand, garnering more visitors who will exchange their experiences and improve the fundamental quality of pumpkin oil.

We would therefore like to invite all interested parties that wish to participate in the 5th Alpe - Adria International Pumpkin Seed Oil Exhibition to get in touch with us.

We would like to emphasise that participation in the Exhibition is free, and participants only need to cover their travel and any possible accommodation costs. Winners can expect valuable prizes (this year's champion will receive 2,000 EUR).

Please express your interest by sending your basic details on the enclosed form (name and surname, title of OPG (Small Family Farm) or other legal entity, telephone and e-mail) to the Head of County's Department of Agriculture and Environmental Protection at: dragutin.vincek@vzz.hr.

Yours sincerely,

COUNTY PREFECT
Andelko Stričak
As per authorisation

