



INNOAIR

Innovative demand responsive green public transportation
for cleaner air in urban environment

Webinar “Dialogue and cooperation with citizens for sustainable mobility and clean air”

Platform: Zoom

Zoom, 26 April 2023, 10:00 CET

10:00

**Opening
About INNOAIR Project**

10:10-10:30

**How to stimulate engagement and motivate
citizens towards sustainable mobility to improve
air quality**

In this panel you will learn more about the series of focus groups and their results, the co-creation workshop for generating incentives to switch to sustainable transport, as well as about SofiaCoin application, which aims to increase active lifestyles among citizens

10:30-10:50

**Passengers’ behavior and the needs of public
transport users**

In this panel you will learn more about vehicle counting and traffic tracking, as well as how an algorithm can be elaborated together with citizen



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10:50-11:20

Citizens - authors and ambassadors of innovation

In this panel you will learn about the citizen's engagement events organized under the project, including innovative ideas and proposals from civic and student competitions, hackathons, information days, as well as initiatives of Sofia Municipality to promote active transport

11:20-11:30

Q&A Conclusions